



# Building an Effective Program - Practical Tools for Governments and Donors to Support the Off-Grid Lighting Market

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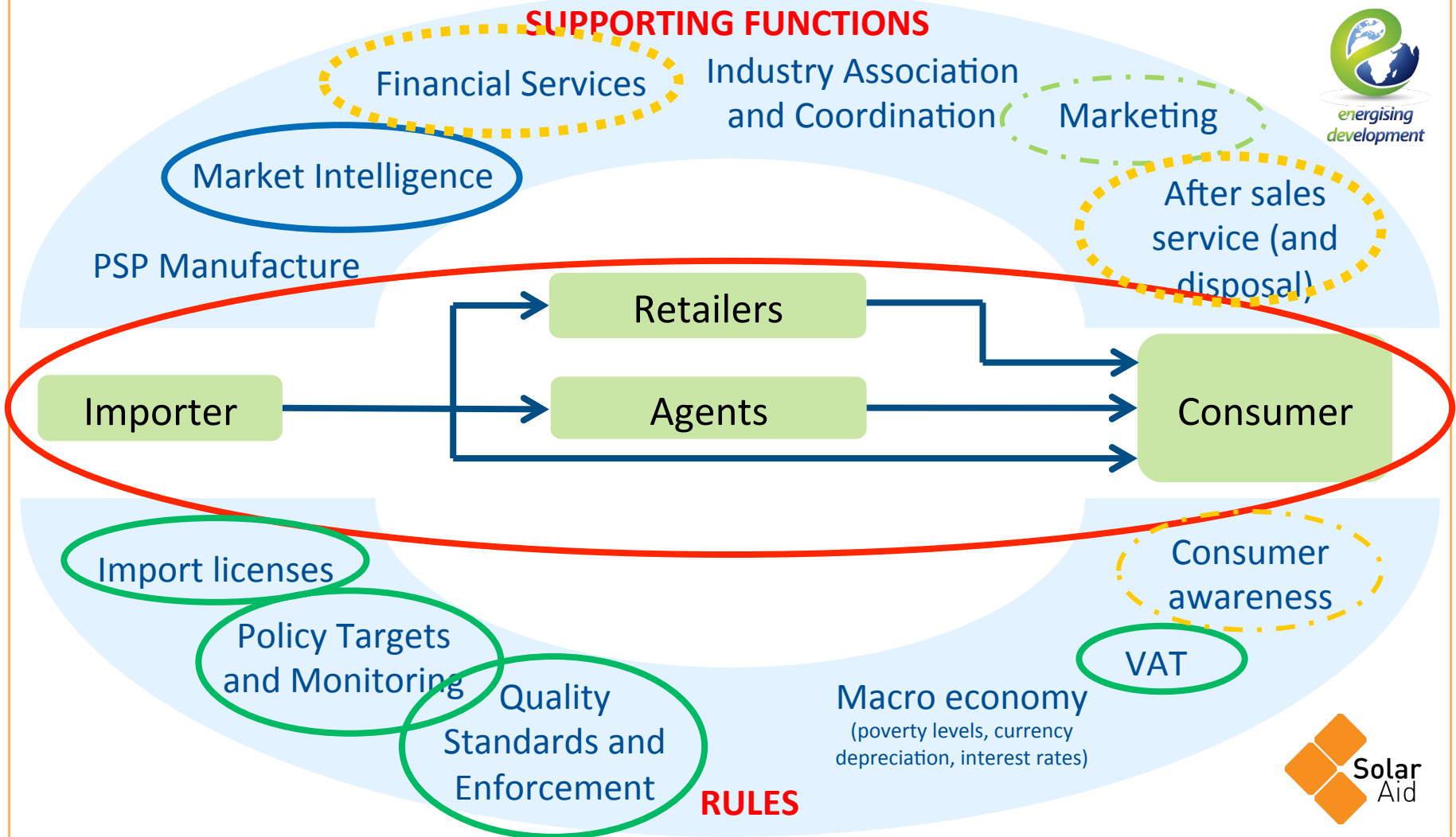
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# PSP Market Analysis and Strategy





## Defining & Measuring Systemic Change

